

# **Copywriting Intern**

# **Company Profile**

J. Fitzgerald Group is a full-service advertising and marketing agency located on the banks of the historic Erie Canal in Lockport, NY. We have a large clientele at the local, national and international level. http://www.jfitzgeraldgroup.com/

### **Key Responsibilities**

- Content Creation (writing ads, web copy, press releases, social media blurbs, brochures, etc)
- Proofreading, fact checking, editing and research
- Working collaboratively with other members of creative and core departments

#### **Desired Qualifications**

- Strong writing skills
- Ability to adapt to the tone and voice of written materials
- Self-motivated and hard working
- Excellent interpersonal and communication skills

## **Required Qualifications**

- Pursuing a Bachelor's or Graduate degree in English, Writing, Journalism, Public Relations, Communications or related field
- Proficiency in MS Word, PowerPoint, and Excel

### Why JFG?

This is not your average internship. Here, you'll be part of something different. By becoming a member of the JFG team, you will have the opportunity to play an active role, expand upon your skill sets, and learn a lot about the business.

If JFG sounds like a great experience and you are looking to pursue or learn more about a challenging career in the advertising/marketing world, we want to hear more about you and your goals. Please send an email that includes your resume and 2-3 writing samples to <a href="mailto:employment@jfitzgeraldgroup.com">employment@jfitzgeraldgroup.com</a>