



Affordable & Effective Small Business Marketing Packages

Get Noticed. Grow Your Business. Stay Within Budget.

After 24 years, **J. Fitzgerald Group** (JFG) understands the challenges that all small businesses face when it comes to marketing themselves. That's why we've designed our Small Business Marketing Packages — streamlined, cost-effective solutions to help startups and small businesses build a professional brand presence without breaking the bank.

What packages we offer and what's included

There are three options to choose from:



The "Good" Package

Landing Page -
\$700

Two-Sided, Full Color
Flyer - \$450

½ Page Full Color
Print Ad - \$350



The "Better" Package

Professional, Five-Page
Website - \$2,000

Four-page, Full Color
Brochure - \$1,200

Full Page Color
Print Ad - \$750



The "Best" Package

Not seeing what you need?
We are happy to work
with you to customize a
marketing package that fits
your exact needs. Contact
us to learn more and get the
process started.

For more info, visit the small business marketing page
jfitzgeraldgroup.com/small-business-package



J. Fitzgerald Group, Inc.
MARKETING COMMUNICATIONS

Helping Small Businesses Shine
jfitzgeraldgroup.com



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Want even more?

If you choose the “Good” or “Better” package, you can also augment your marketing strategy by selecting additional marketing services you will most likely need for your new business



Brand Identity Development

Logo design, branding guide, business cards, and email signatures.



Google Business Profile Setup

Get listed in Google searches and on Google Maps.



Online Reputation Management

Assistance in gathering positive Google & Facebook reviews.



Google Ads Management

Drive high-intent traffic to your website to generate quality leads.



SEO

Custom SEO strategies to get your website to the top of search engines.



Email & SMS Marketing

Build and engage your customer list.



Grand Opening Event

Ribbon cutting ceremony with community exposure and media engagement.



Social Media Marketing

Elevate your brand's online presence with social media campaigns

Ready to Elevate Your Business?

Contact us today to get started!

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